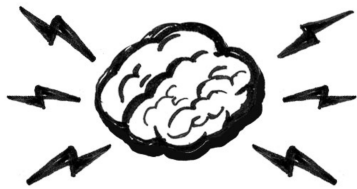


MODIO OVERVIEW

Layout: 3x2



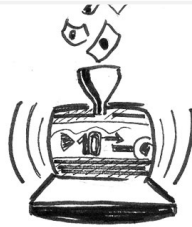
SCRIPT

1

You're smart.

ACTION

Brain with electric charges.



SCRIPT

2

You know animated video will

ACTION

Laptop playing video as money falls in.



SCRIPT

3

make you tons-o-money. That's why you're here.

ACTION

Pallet of money crashes down.



SCRIPT

4

So, why should you use Modio?

ACTION

Modio logo rises from the pile.



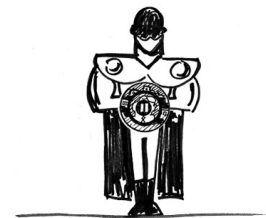
SCRIPT

5

Well, because we build animated videos that

ACTION

Pop out the "O" in the Modio logo. Collage of videos are playing inside.



SCRIPT

6

make YOU look like a marketing superhero.

ACTION

The "O" becomes a shield for the superhero character.



SCRIPT

7

When you hire us, you're NOT hiring a

ACTION

The outside of a studio on a small island.



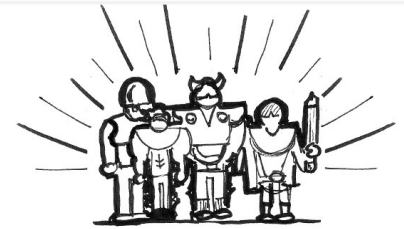
SCRIPT

8

one man band out of Tiwanindianousa.

ACTION

The foreground falls revealing a single guy working on a laptop. He looks surprised.



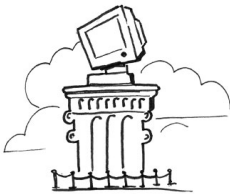
SCRIPT

9

You're hiring a TEAM. A team that wants to make

ACTION

Modio team introduced in epic fashion, like heroes.



SCRIPT

10

your project a monument of marketing perfection.

ACTION

A video builds on a pedestal behind the Modio team.



SCRIPT

11

You may have an army of product information,

ACTION

Facing down an alleyway, we see ominous "paper" monsters in the form of large shadows.



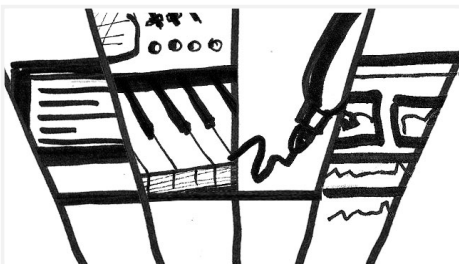
SCRIPT

12

but we're ninjas at simplifying even the most complex ideas.

ACTION

Cut to scenes of ninjas traveling through the shadows.



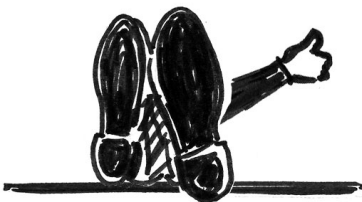
SCRIPT

13

We handle everything from scriptwriting and storyboards to animation and sound design.

ACTION

Split screen features each step of the process with it's own personality.



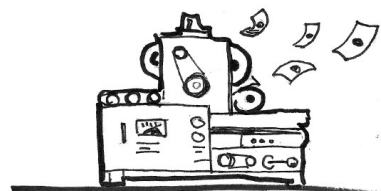
SCRIPT

14

All you gotta do is nod from your desk in approval.

ACTION

Feet up on a desk in the foreground, a thumbs up sticks out from behind.



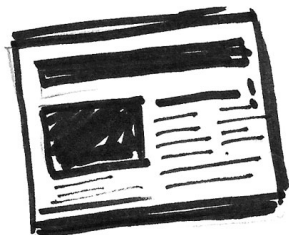
SCRIPT

15

Then we hand you the reigns to a bona-fide, lead converting machine that you can use

ACTION

A machine builds next to his desk and starts spitting out money.



SCRIPT

16

to SAVE THE WORLD from doing things the old way.

ACTION

Newspaper spins into frame with headline, "MARKETER SAVES THE WORLD".



SCRIPT

17

Next month, you'll be showing your boss impressive metrics.

ACTION

Marketer in the conference room presenting metrics to his team.



SCRIPT

18

Are you ready to be a hero? We're ready to be your sidekick.

ACTION

Marketer traveling on a motorcycle down a tropical road with Modio team in sidecars.

